

COMMUNICATION AND DIGITAL ARTS

Mission Statement

Programs in the Department of Communication and Digital Arts challenge students to blend theory with practice in the creation, interpretation, and evaluation of messages across a variety of channels, from face-to-face interaction, to the mass media, to the digital images we encounter daily. We foster critical thinking and ethical judgment regarding the power of messages as they create, shape, and reinforce our views of the world.

Majors

- Communication, B.A. (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/communication-ba/>)
- Communication, B.A./M.A. (5-Year) (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/communication-ba-ma/>)
- Digital Arts, B.A. (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/digital-arts-ba/>)

Minors

- Communication, Minor (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/communication-ba/communication-minor/>)
- Digital Arts, Minor (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/digital-arts-ba/digital-arts-minor/>)
- Interpersonal Skills, Minor (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/communication-ba/interpersonal-skills-minor/>)
- Media Skills, Minor (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/communication-ba/media-skills-minor/>)
- Media Studies, Minor (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/communication-ba/media-studies-minor/>)
- Public Relations, Minor (<https://catalog.lasalle.edu/archives/2023-2024/undergraduate/arts-sciences/communication-digital-arts/communication-ba/public-relations-minor/>)

Location/Contact Information

Kelly Madden Daily, Chair
daily@lasalle.edu
Communication Center, Room 223, South Campus
(215) 951-1844

Full-Time Faculty

Associate Professor: Celano; Daily; Dunleavy; Smith; Zelley

Assistant Professor: Beatty; Jiwanmall; Lashley; Li

Emeritus: Dainton; MacLeod; Molyneaux; Texter