

BUSINESS MANAGEMENT & ADMINISTRATION, BSBA

Program Description

The Business Management & Administration major provides students with a broad, flexible, and practical business education focused on managing people, leading teams, and turning ideas into action. Designed for students seeking versatility in their career paths, the major combines foundational business knowledge with applied management and leadership skills that are essential across today's organizations.

Students complete required coursework in human resources management, leadership, and entrepreneurship, gaining a strong understanding of how organizations operate and how effective managers guide people, projects, and strategy. Through a curated set of elective options, students may tailor the major to their interests in areas such as project management, marketing, risk management, sales, and entrepreneurship. Graduates of the Business Management & Administration major are well prepared for entry-level management roles and long-term career growth across a wide range of industries and organizational settings.

Students who major in non-business fields have the option of completing a **Minor in Management and Leadership**, which can be tailored to their interests.

Why Take This Major?

To thrive in today's challenging marketplace, businesses need attentive managers, inspirational leaders, and people capable of bringing out the best in others. Our Business Management and Administration program is designed to develop these professional skills via courses that help students assess and develop their skills in leading and motivating others, providing effective feedback, persuading, negotiating, resolving conflicts, and designing satisfying and meaningful workplaces.

What distinguishes this major is its intentional focus on human capital, leadership, and applied management skills. Through coursework in managing human resources, leadership theory and practice, and entrepreneurship, students learn how to motivate teams, manage projects, build relationships, and turn ideas into action.

Degree Earned

B.S.B.A.

Required for Graduation

- Courses
 - Major: 20
 - Total: 40
- Credits
 - Major: 61
 - Total: 120
- GPA
 - Major: 2.0
 - Cumulative: 2.0

Student Learning Outcomes

Upon completion of the Business Management and Administration program, students will be able to:

- apply existing leadership theory to real-world organizational challenges, demonstrating both self-awareness and team-based analysis across several low and high-fidelity scenarios and a qualitative research project focusing on current real-world leadership issues.
- design a strategic human capital plan that includes recruitment, training, performance evaluation, and employee development strategies, as assessed through a series of job analysis, selection, training, and development plans.
- demonstrate core competencies in small business development, including product-market fit assessment of innovations, defining target markets and their needs, competitive landscape, and growth opportunities towards making strategic decisions related to human capital in both new and existing business contexts.

Progress Chart

Level One - Core Courses

12 courses and 2 modules required.

Major Requirements

Major requirements include 4 Level Two ILO requirements, *fulfilled through the major*.

Students in this major must complete **40** courses in total in order to graduate. **20** courses will be from this major program.

Code	Title	Credits
Level One - Core Courses		
<i>Universal Required Courses</i>		
Students must complete the following 4 courses.		
ILO 8.1: Written Communication (https://catalog.lasalle.edu/undergraduate/ilo/)		
ENG 110	College Writing I: Persuasion	3
or ENG 111	Academic Writing & Writing Lab	
ILO 5.1: Information Literacy (https://catalog.lasalle.edu/undergraduate/ilo/)		
ENG 210	College Writing II: Research	3
ILO 1.1: Understanding Diverse Perspectives (https://catalog.lasalle.edu/undergraduate/ilo/)		
FYS 130	First-Year Academic Seminar ¹	3
ILO 2.1: Reflective Thinking and Valuing (https://catalog.lasalle.edu/undergraduate/ilo/)		
REL 100	Religion Matters	3
<i>Elective Core Courses</i>		
Students must complete 1 course in each of the following 4 ILOs.		
ILO 3.1a: Scientific Reasoning (https://catalog.lasalle.edu/undergraduate/ilo/)		
Choose course within ILO (https://catalog.lasalle.edu/undergraduate/ilo/)		3
ILO 3.1b: Quantitative Reasoning (https://catalog.lasalle.edu/undergraduate/ilo/)		
MTH 114	Applied Business Calculus	4
ILO 6.1: Technological Competency (https://catalog.lasalle.edu/undergraduate/ilo/)		
CSC 155	Introduction to Computer Applications for Business	3

ILO 8.1a/12.1: Oral Communication/Collaborative Engagement (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 150	Presentation and Collaboration Skills for Business	3
<i>Distinct Discipline Core Courses</i>		
Students must complete 1 course in each of the following 4 ILOs. Each course must be from a different discipline. (A "discipline" is represented by the 3- or 4-letter prefix attached to each course.)		
ILO 4.1: Critical Analysis and Reasoning (https://catalog.lasalle.edu/undergraduate/ilo/)		
ECN 150	Introductory Macroeconomics: The U.S. in the Global Economy I	3
ILO 9.1: Creative and Artistic Expression (https://catalog.lasalle.edu/undergraduate/ilo/)		
Choose course within ILO (https://catalog.lasalle.edu/undergraduate/ilo/)		3
ILO 10.1: Ethical Understanding and Reasoning (https://catalog.lasalle.edu/undergraduate/ilo/)		
Choose course within ILO (https://catalog.lasalle.edu/undergraduate/ilo/)		3
ILO 11.1: Cultural and Global Awareness and Sensitivity (https://catalog.lasalle.edu/undergraduate/ilo/)		
Choose course within ILO (https://catalog.lasalle.edu/undergraduate/ilo/)		3
<i>Universal Required Modules</i>		
Students must complete the following 2 non-credit modules. ²		
ILO 7.1a (https://catalog.lasalle.edu/undergraduate/ilo/)		
Health Literacy Module		
ILO 7.1b (https://catalog.lasalle.edu/undergraduate/ilo/)		
Financial Literacy Module		
Major Requirements		
<i>Level Two</i>		
Students must complete 1 course/learning experience in each of the 4 commitments.		
ILO 2.2: Broader Identity (Capstone Course/Experience) (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 400	Business Strategy (ILO 2.2)	3
Select one ILO from 3.2a, 3.2b, 4.2, 5.2, 6.2, 7.2a, or 7.2b: Expanded Literacies (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 304	Prescriptive Analytics (ILO 6.2)	3
ILO 8.2b: Effective Expression (Writing-Intensive Course) (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 203	Organizational Behavior and Skill Development	3
Select one ILO from 10.2, 11.2, or 12.2: Active Responsibility (https://catalog.lasalle.edu/undergraduate/ilo/)		
BUS 303	Legal and Ethical Environment of Business (ILO 10.2)	3
<i>All Other Required Courses</i>		
Business Core ³		
BUS 100	Business Perspectives	4
BUS 101	Introduction to Financial Accounting	3
BUS 102	Accounting for Financial and Managerial Decision-Making	3
BUS 200	Business Professionalism and Career Preparation	3
BUS 202	Descriptive and Predictive Analytics	3
BUS 203	Organizational Behavior and Skill Development	3

BUS 204	Principles of Marketing with Applications	3
BUS 205	Business Systems for Analytics	3
BUS 206	Financial Markets and Institutions: Principles and Applications	3
BUS 208	Fundamentals of Financial Management	2-3
BUS 303	Legal and Ethical Environment of Business	3
BUS 304	Prescriptive Analytics	3
BUS 400	Business Strategy	3
ECN 201	Introductory Microeconomics: Business Firm and Market Analysis I	3
Select one of the following International Business Courses/Experiences:		3
ECN 331	International Economics	
ECN 333	Ecn of International Business	
ECN 335	International Trade and Trade Wars	
BUS 300	International Business	
MKT 305	International Marketing	
FIN 403	International Finance	
MGT 356	Managing in The Global Economy	
<i>Discipline Specific</i>		
MGT 312	Managing Human Resources: A Skills-Based Approach	3
MGT 355	Leadership: Theories and Real-World Challenges	3
ENT 201	Principles of Entrepreneurship	3
Select three of the following:		9
MKT 301	Personal Selling	
MKT 303	Sales Management	
MKT 304	Business to Business Marketing	
MKT 371	Consumer Behavior	
MGT 311	Influence in Organizations: A Skills-Based Approach	
MGT 356	Managing in The Global Economy	
MGT 375	Project Management	
MGT 370	Special Topics	
MGT 353	Dispute Resolution	
FIN 313	Employee Benefit Planning	
FIN 314	Risk Management	
ENT 301	Entrepreneurial Applications	
MGT 354	Growing A Business: Entrepreneurship and Small Business Management	

Free Electives

In addition to the requirements listed above, students must take enough courses to the fulfill graduation credit requirements for their School and major.

Total Credits**112-113****Course Sequence**

Successful completion of BUS 203 Organizational Behavior and Skill Development is required for many 300- or 400-level MGT courses. Model rosters should be followed for course sequencing.

Courses

Code	Title	Credits
MGT 312	Managing Human Resources: A Skills-Based Approach	3
MGT 355	Leadership: Theories and Real-World Challenges	3
ENT 201	Principles of Entrepreneurship	3
MKT 301	Personal Selling	3
MKT 303	Sales Management	3
MKT 304	Business to Business Marketing	3
MKT 371	Consumer Behavior	3
MGT 311	Influence in Organizations: A Skills-Based Approach	3
MGT 370	Special Topics	3
MGT 353	Dispute Resolution	3
FIN 313	Employee Benefit Planning	3
or RMI 313	Employee Benefit Planning	
FIN 314	Risk Management	3
or RMI 314	Risk Management	
ENT 301	Entrepreneurial Applications	3
MGT 354	Growing A Business: Entrepreneurship and Small Business Management	3
or ENT 354	Entrepreneurial & Small Bus Mgt	

Management and Leadership, Minor (<https://catalog.lasalle.edu/undergraduate/business/mangement-marketing-leadership/management-leadership-minor/>)

Contact Information

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