

HEALTH CARE ADMINISTRATION (HCA)

HCA 370 Intro Org & Mgt

This course focuses on an analysis of the health care system in the United States including trends in multi-hospital systems, behavioral health care, and managed care. Managerial approaches to system integration, financing, and total quality management are also examined.

HCA 371 Legal Aspcts HC Deliv

HCA 459 Plan & Policy Analysis

This course provides a strategic analysis of the various external, competitive, and internal variables which influence health care management are discussed. Students rely upon case analysis to examine issues involved in strategy formulation and strategy implementation.

Prerequisite: HCA 370 (or taken concurrently).

HCA 460 Intern Hlth Care Adm

This Seminar course is designed as a virtual case analysis experience. Students will select a regional firm and confer with executives on strategic issues affecting their organization. Cases may include acute care organizations, managed care firms, non profits, and pharmaceutical firms in the region. Prerequisite: HCA 459